



Autumn Newsletter, 2011 From the General Manager Around the Traps

Christmas over, New year begun and all a go, go at the Club.

Major changes in the workings of the Club have been approved by the Board to encourage new membership growth. This initiative will encourage the loyalty of our existing members and appeal to those deciding on which Club to join for the future.

Reducing the Annual subscription with a compulsory House Credit to the total value of last year's annual subscription, gives credit to the member to spend across the Bar, Catering or Motel of the Club.

The House Credit is on a sliding scale dependent on your category of membership set at 20% of the previous total.

The whole idea is to reduce the Subscriptions so that they are appealing to the existing membership and to those making a decision to join, and to encourage the utilisation of the Club's facilities.

All members will be issued with a new plastic membership card which will hold your membership details, your Golf Link details and your house credit balance.

To receive your membership 'Loyalty Points' you will have to have your membership card on you to swipe at the cash register. Every purchase made will accrue 'Loyalty Points'. You can then redeem them at the Club through Bar, Catering or Motel.

You will have the ability to 'top up' your House Credit any time you want. Saves you having to carry cash at the Club.

Further notices, to explain the workings, will be displayed in the clubhouse and sent out to those members who have given us their e-mail address.

Another major initiative to encourage our membership growth is the new 'Members Referral Incentive Offer'.

Please take advantage of this offer and you will receive the benefits if you bring in a New member.

If you know of a person who is considering joining a Golf Club please become his/her proposer, you and they will not regret it.

Junior golf at the Club has suffered over the last few years from lack in numbers.

'My Golf' an initiative from Golf Australia, recently had 2 representatives in Mildura to attend and introduce Primary school students to the basics of the game.

The reaction has taken us all by surprise including our Club Professional Mike McKenzie. 115 students signed up for a 6 week clinic course held on Tuesdays and Saturdays.

Thank you to all the volunteer members who helped Mike out on those weeks of clinics. Well done.

Mike is now encouraging the kids to join and get involved with their parents.

This, it is hoped, will augur well for our junior numbers, who are the future of our game and our Club.

From the success of the Juniors, the Club are now looking to encourage a beginner ladies group.

The Club is looking for an affectionate name to call this group, no need to be crass. I did like a couple of suggestions 'The Yummy Mummy group'!!!, 'Birdies' or 'Swingers'.

If you have a suggestion for a name, please advise me.

Details on this are to follow, however if you know of any lady who is interested in giving golf a go, please contact either myself or Mike.

Gordon Gower
General Manager



Membership Explained

Subscriptions – House Credit – Golf Link - Top ups – Loyalty Points:

You will shortly be receiving your Annual Renewal Subscription Notice, which is due and payable 1st July 2011. Please be advised that failure to pay your subscription by this date will put your membership into a suspended status, and you will not have any playing rights until the payment is made. Nor will you be able to book onto the competition sheets.

Memberships for 6 & 7 day now have a subscription and a house credit component. This only applies to these two categories, though if any member wants to upload credit to their card they may do so.

New Membership Card:

Upon payment of your Membership fee a plastic membership card will be issued to you. This card will carry your membership, golf link (if a playing member) details and also your house credit amount.

You must carry your membership card at all times when attending the Club.

This is a legal requirement.

If you don't have it on you, you cannot claim member prices.

House Credit:

This year your membership subscription is exactly the same amount as last year, however within the membership subscription a house credit has been allocated to 6 & 7 day members to the value of 20% of your total subscription fee. e.g.

If you are 7 day member 25 – 65 category paying a subscription fee of \$520 last year. The total amount this year is the same, the amount will be split so that \$415 will go to membership, and \$105 will be allocated to your membership card as a house credit, so you may redeem this amount through the Bar, Bottle shop, Bistro and Accommodation. The card will not allow you to go into debit.

Top Ups:

If you use all of your house credit, then you can 'Top up' your account by giving the amount you want to 'Top up,' to the bar person, with your membership card, and it will be uploaded straight away and redeemable the next day.

Loyalty Points:

When you present your membership card to the Bar or Catering to make a purchase, that purchase will allocate Loyalty points to your membership card. These loyalty points will accumulate with every purchase. Once you have accumulated enough points, they can be redeemed from the Bar, Catering or Accommodation.

Accrual Loyalty Points:

Bar:

The points accrued with each spend will be to the value of \$1 spend = 2 points. E.g. If you spend \$3.80 on a pot of beer you will accrue 7.6 points.

Redeem points 100 points = \$1, therefore 13 pots = \$1 in redeemed points.

Accommodation/Catering:

Spend \$10 = 100 points = \$1 on redemption

Ladies Captain



We are very fortunate to have such a great course on which to enjoy our golf – thanks to good rains, good staff led by Scott Bremner, and generous volunteers.

During the 2008 summer competition season we averaged eleven ladies weekly. This season – 2010/2011 we averaged twenty in competitions.

Our extra-curricular activities held every Thursday have proved popular. We have created two golf themed quilts for raffles, shared knitting and crocheting skills to produce many baby clothes for the needy and also played cards. We also acknowledge our supporters by enjoying a "cuppa" at their outlets.

The next big event for the Ladies is the Golden Putter, sponsored by Harvest Wealth.

Pennant begins in May. This year we are hoping to alter the format so as to attract more players throughout the district.

Catherine Power

Refer a friend, Member Incentives \$200 in Value to any members referring a NEW Golfing 6 or 7 Day Member to the Mildura Golf Club Resort.

FAIRWAYS BISTRO

NOW OPEN
7 Days
Lunch and Dinner
12pm—2pm
6pm onwards

We are on the web
www.milduragolfclub.com.au

Newsletters by Email
If you would like to receive your Newsletter via email, please provide your email address to reception or email your address to:
skemp@milduragolfclub.com.au

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administration@milduragolfclub.com.au

What's on..

Tuesday Nights:

Poker: All-In Mania \$5 buy in, \$1 re buys for the first hour. 7pm start.

Wednesday Nights:

Members Happy Hour 5.30pm—8.30pm

T/Bone Steak night \$12 Members & \$14 Non Members

Friday Nights:

Putt for Cash, Members Draw, Meat Raffle from 7.30pm

Schnitzel night \$12 Members & \$14 Non Members

Saturday Nights:

6.30pm Registrations 7.30pm start see in club for details.

Sunday Nights:

Sunday Roast Carvery Lunch & Dinner

\$12 Members & \$14 Non Members



Club Management Team.

General Manager: Gordon Gower - gm@milduragolfclub.com.au

Assistant Manager: Steve Jambor - sjambor@milduragolfclub.com.au

Motel Managers: Gail and Colin Harrison -

reservations@milduragolfclub.com.au

Golf Professional: Michael McKenzie - mikesproshop@bigpond.com

Functions Co-ordinator : Sue Kemp - skemp@milduragolfclub.com.au

Membership Assistance: Sue Kemp - skemp@milduragolfclub.com.au



Friday Nights

Schnitzel Night

Pork, beef & chicken toppings available

Members **\$12** Non Members **\$14** Become a member & use the benefits

Every Friday night in the Clubhouse from 6-8pm



Bookings Required - Visitors Welcome - Twelfth Street, Mildura - Phone (03) 5023 1147

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